

Certificate in Master Controllership



Welcome to **Master Controllership**

Earn 18 PD Hours

This comprehensive certificate program is designed to enhance your knowledge of financial intelligence, financial planning and reporting best practices and gain a strong appreciation of what organizations expect from Controllers and Finance Directors. The program seamlessly interweaves soft skills with critical technical skills that will prepare participants to meet the many challenges that are unique to the controllership function.

During this program, participants will:

- Understand the current expectations of a controllership role.
- Identify the evolving role of a management accountant and the future of controllership.
- Keep up to date on emerging trends and best practices in financial intelligence, planning and oversight functions.
- Build important leadership skills to inspire teams and be recognized as trusted strategic business partners.

Participants who complete the program are eligible to write an optional certificate exam included in the course. The exam is not mandatory, and Digital Badges will be awarded only to those who successfully complete the exam. CPD hours will be granted whether participants complete the exam or not.

Delivery Methods:

Virtual Instructor Led Learning

Key Takeaways

On completion of this program, participants will:

- Gain a strong appreciation of what organizations expect from the controllers and finance directors.
- Learn how to build a strong finance team and become a strategic business partner to their organizations.
- Identify how to manage time more effectively and prioritize business performance.
- Explore the future role of the management accountant and how the profession is improving outcomes for companies and their business communities.
- Use the Watson-Glaser Critical Thinking for Sound Decision-Making Tool.

Who Will Benefit

Examples of professions who would benefit from this course include:

- Financial Controller
- Senior Accountant
- Finance Manager
- Controller
- Director of Financial Planning
- Finance Director
- Associate Controller
- Corporate Accounting Manager

Earn a Digital Badge



Our new collection of digital badges can be earned through the completion of any of our certificate programs offered in our professional development catalogue. Collect these digital badges to add to your website, social profiles, email signature and more. These badges are an easy way to visually communicate your skills and accomplishments to your peers and network. Digital badges will be awarded based on course completion requirements.

Certificate Outline

Please note session topic distribution may change depending on course delivery method.

Week 1

Day 1

- Leadership: Transition to Controller
- Key Roles of a Controller

Day 2

- Enterprise Risk Management
- Stewardship (Internal Controls and Fraud)
- Professional Ethics

Week 2

Day 3

- Becoming a Strategic Business Partner
- Building a Trusted Finance Team
- Retaining Talent
- Optimizing Decision Making

Day 4

- Problem Prevention
- Financial Intelligence
- Finance Transformation
- Future Proofing the Accounting Profession

Week 2

Day 5

- Strategic Cost Management
- Business Performance Leadership Strategies

Day 6

- Winning at the New Rules of Work
- Controllership 2025
- Controller Power Skills
- Managing your CPA Career in Industry

Attendance Requirements

To earn your CPD hours you must attend **80% of all live sessions**. We understand that sometimes unplanned absences happen. Please reach out to our [Operations Team](#) if you're unable to attend a session as scheduled.

Participants who complete the program are eligible to write an optional certificate exam. The exam is not mandatory, however the **Digital Badge** will be awarded only to those who successfully complete the exam. Course email confirmations for Continuing Professional Development (CPD) tracking purposes will be sent to all participants regardless of exam participation.



ABOUT YOUR INSTRUCTOR

Barbara A. Palmegiani

Barbara A. Palmegiani, B. Comm., FCPA, FCMA is a highly accomplished financial professional, management consultant, educator in credit management and accounting courses at the B. Comm. and MBA levels, and a top-rated instructor for the CPA Program as well as CPA Professional Development and corporate in-house training programs. Barbara spent 17 years in progressive senior-level positions in several large public organizations as well as more entrepreneurial private companies, most recently as a member of the executive team as Vice-President of Finance and CFO, and has extensive experience working with Board of Directors. Her senior financial management experience has provided her with extensive insight and understanding of the value of the finance function.

**Need Approval
to Attend?**

If you need approval to attend the session, please fill out the [Employer Request Letter](#).

Have Questions? Speak to an Advisor.

To speak to one of our advisors, please fill out this [form](#).