

# Certificate in FP&A Fundamentals



# FP&A Fundamentals

#### **Earn 10 PD Hours**

This Financial Planning and Analysis Certificate (FP&A) will enable you to master financial planning and analysis, contribute to strategic decision-making, and discover a wide range of career prospects beyond conventional accounting positions.

### **Topics Include:**

- Create Reports and Deliver Financial Presentations that Inspire Action
  - Visualize your financials effectively.
  - Separate signal from noise and insights from raw data.
  - Tell the story of your business and make it stick.
- Take your Business Partnering Skills to the Next Level
  - How to start the flywheel of effective business partnering.
  - A framework to build professional relationships.
  - · How to create budget discipline without "policing."
- **Develop your Financial Modelling Skills** 
  - · Match any business case to the right model.
  - Learn the five most commonly used models.
  - Machine Learning: Key Concepts.
- **Master Planning & Forecasting** 
  - Successfully navigate each of the five phases of the Annual Planning process.
  - Best practices for Top-down and Bottom-up Forecasts.
  - Budgeting & Forecasting techniques.

### Who Will Benefit

### Examples of professions who would benefit from this certificate include:

- Vice President of Finance
- Director of Finance
- Financial Controller
- Manager, Financial Planning and Analysis
- Manager, Finance
- Accountants
- Finance Business Partnering Analyst
- Financial Analyst

## Earn a Digital Badge



Our new collection of digital badges can be earned through the completion of any of our certificate programs offered in our professional development catalogue. Collect these digital badges to add to your website, social profiles, email signature and more. These badges are an easy way to visually communicate your skills and accomplishments to your peers and network. Digital badges will be awarded based on course completion requirements.

## Attendance Requirements -----

To earn your CPD hours and Digital Badge you must attend **all live sessions**. We understand that sometimes unplanned absences happen. Please reach out to our <u>Operations Team</u> if you're unable to attend a session as scheduled.

## **Certificate Outline**

Please note session topic distribution may change depending on course delivery method.





# ABOUT YOUR INSTRUCTOR Christian Wattig

Christian Wattig is one of the world's leading experts in FP&A having led teams at Unilever, Procter & Gamble, and Squarespace. Today Christian leads the top-rated FP&A Bootcamp explicitly designed for professionals who work full-time and want to ramp up their FP&A game.



If you need approval to attend the session, please fill out the <u>Employer Request Letter</u>.

### Have Questions? Speak to an Advisor.

To speak to one of our advisors, please fill out this <u>form</u>.

