



When your business is going for gold, **our business is you.**TM



Great news! Through our partnership with Choice Hotels®, you'll be upgraded to **Gold Elite Status** when you enroll in the Choice Privileges® Rewards Program.¹ That means **10% more points** for each stay! But that's not all. The Choice Privileges Rewards Program is the faster way to rewards—starting on day one!



YOUR EXTRAS: Earn exclusive perks for weekday check-ins. Choose from 400 Choice Privileges points, 100 airline miles, Amazon.ca credit, Tim Hortons and Starbucks coffee cards and more!²



1,000 BONUS POINTS just for enrolling



MORE REWARD POINTS: Earn 10 points for every \$1 spent at any of our hotels, with no expiration on those reward points for active members.³



FREE NIGHTS: Earn points to use for free nights at over 7,000 Choice Hotels properties.



GIFT CARDS: Redeem points for gift cards from many of your favourite retailers and restaurants.



DREAM GETAWAYS: Redeem points for stays at hundreds of Preferred Hotels & Resorts, Bluegreen Vacations, and AM Resorts properties worldwide.

Here's How to Enroll:

- To enroll in Choice Privileges, visit: www.ChoicePrivileges.com/signup/GoldUpgrade.
- In your Choice Privileges online profile, add your Company Name and Corporate ID # to the Company Information section: **My Account > Update Profile > Company Information**.
- Be sure to add your Choice Privileges member number to your reservations so you can earn points toward free nights and other rewards.

ENROLL NOW >

