

# Think Different. Pay Different. Apple's Crypto Future

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# Crypto in the World

## Venezuela

Amid political instability, Venezuelans rely on Stablecoins as currency.  
(Butt)



## PayPal

PayPal manages PYUSD, their Stablecoin, backed by USD.  
(PayPal US)



## Starbucks

Starbucks accepts crypto as valid payment through their mobile app  
(Chaturvedi).

## VISA

VTAP allows minting, burning, and transfers of fiat-backed tokens.  
(Lopatto)





# Why Apple?



**\$2.7 Trillion**

is the total global Cryptocurrency market (Forbes), providing incredible commission options.



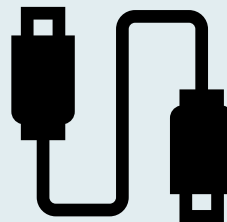
**%28**

of the mobile market worldwide is Apple (Statcounter Global Stats), Pushing Crypto would thrust it into the mainstream.



**8%**

of all Bitcoin is lost forever (River). We keep our Smartphones with us always.



# The Next Generation of Payments: AppleCoin



Limited  
to U.S.

Processing  
fee up to  
10\$

Processed  
through  
banks

(“Apple Cash”)

An independent and secure ledger. The future of purchase. The future of saving.



International

Less  
than  
1¢

Blockchain  
Privacy



Apple launches a built in Crypto Wallet with their phones.



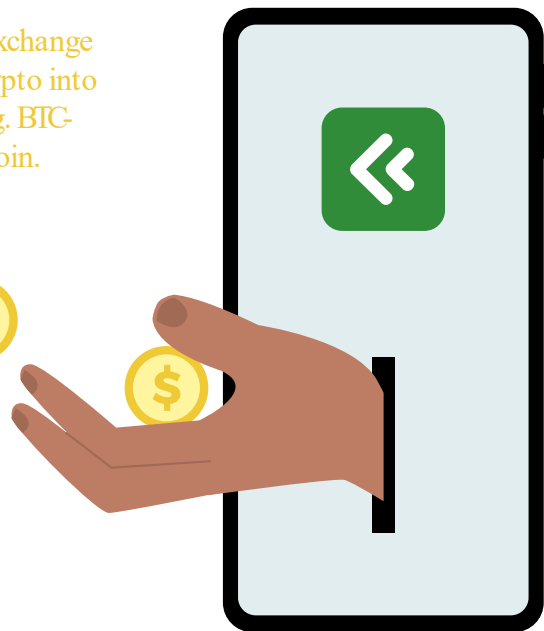
Wallets are guarded and accessed through Apple ID.



Users store, send, and receive cryptocurrencies securely within iOS.



Users can exchange received crypto into others, e.g. BTC-AppleCoin.





A

Apple integrates their blockchain to the App Store.

B

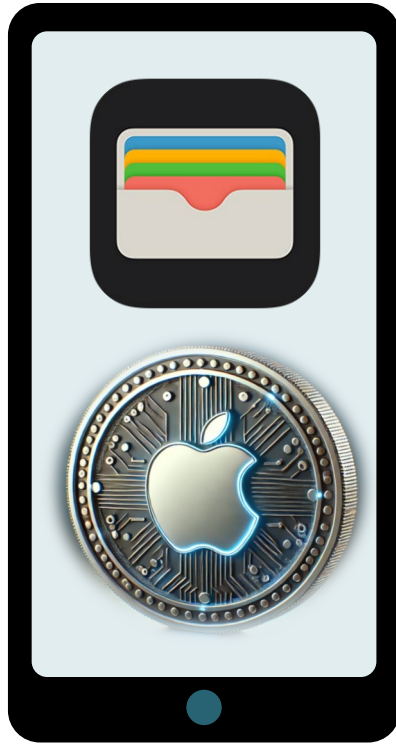
Users can pay for apps and in app purchases using their AppleCoin.

C

This gets logged in the Blockchain, transactions become secure.

D

Crypto Smart Contracts enable direct payments between developers and users, reducing time and cost.



A

Apple allows users to link their Crypto wallets to Apple Pay.

B

The users' AppleCoin is displayed as a card on the wallet menu.

C

Users can therefore make all desired online payments.

D

Users are able to tap their cards for in person payments .

E

Automatically converts to other set currencies when needed.

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